

Morris Builders Inc Honored With Big50 Award

Rockford, MI – 5/16/03 –Morris Builders Inc has been selected by REMODELING magazine as a winner of the 2003 Big50 Award in the Market Wise category. The Big 50 awards were presented at a gala dinner at the Remodeling Leadership Conference in Washington, DC on May 16, 2003. Winning companies are featured in the May issue of REMODELING magazine.

Each year, REMODELING magazine inducts 50 companies who have set the standard for professionalism and integrity through smart marketing, exemplary business practices, unique design, and extraordinary impact on their community or the industry at large. Big 50 remodelers run successful, growing companies of various sizes that have taken the lead in raising the industry standards.

“We are very honored to receive this distinction,” says Kirk Morris, CGR, President of Morris Builders, Inc. “The award recognizes excellence and leadership, and we are privileged to be named to this select group of remodelers.”

REMODELING editors, columnists, industry leaders, and the companies themselves make the nominations each year. Following a lengthy evaluation process — which includes interviewing people at the nominated companies, and often talking to their competitors, suppliers, and subcontractors—REMODELING’s editors select the 50 remodelers who exemplify the very best of the industry that year, and who have something to offer other remodelers in proven practices. Winners are selected in these categories: business savvy, fine design, industry impact, market wise, movers & shakers, niches, sales & marketing, and teamwork.

REMODELING magazine, published by Hanley-Wood, LLC, is the leading publication in the home improvement industry. Designed to address the specific concerns of residential remodeling pros, the magazine is both a business tool and an industry leader for a market that is projected to reach more than \$215 billion in 2003.